

# ICOMON

*Kuala Lumpur*  
ANNUAL CONFERENCE 2023

## PRE-CONFERENCE - OPTIONAL

Wednesday, 15 November 2023

Venue: Sasana Kijang, Bank Negara Malaysia

- 9:30 a.m. • Registration and light breakfast
- Visit to Bank Negara Malaysia Museum and Art Gallery
- 11:30 a.m. • Visit to Financial Services Library
- 1:00 p.m. • Lunch
- 2:00 p.m. • Roundtable discussion I (Conservation and Collection Management)
- Roundtable discussion II (Education Management)
- 3:30 p.m. • Coffee and tea break
- 3:45 p.m. • Exhibition booth tour
- 6:30 p.m. • Networking dinner and Traditional Shadow Puppet Show



Museum and Art Gallery

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## DAY 1

Thursday, 16 November 2023  
Venue: Forum, Sasana Kijang Bank Negara Malaysia

- 8:30 a.m. • Registration and light breakfast
- 9:00 a.m. • Opening by Marzunisham Omar  
Deputy Governor, Bank Negara Malaysia
- Introductory Speech by Dr. Asma Ibrahim  
Chair of ICOMON
  - Keynote speech by Mr. Terry Simioti Nyambe  
Vice President of ICOM
  - Keynote speech by Datuk Kamarul Bahrin A. Kassim  
President of ICOMMAL

### Session I – Museum Displays

Moderator Jesse Kraft, American Numismatics Society, United States of America

- 9:20 a.m. • The Good, the Bad, and the Ugly:  
One Year Retrospective from Yale  
**Presenters: Benjamin Healing and Emily Pearce Seigerman**  
Yale University Art Gallery, United States of America
- 9:40 a.m. • Use of Generative AI in the Development of Museum Practices:  
Reviving the Past for a Sustainable Now and Future  
**Presenters: Singh, N., Ramakrishna S. A. and Nasir, M.A.**  
E Factor Experiences India, New Delhi, India



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- 10:00 a.m. • Opening the Vaults  
**Presenter: Paul Beliën**  
Dutch Central Bank, Netherland
- 10:20 a.m. • Triggering Curiosity at the Digital Treasury of the Dutch Central Bank  
**Presenter: Pim Möhring**  
National Numismatic Collection, Dutch Central Bank, Netherland
- 10:40 a.m. • Digitizing Exhibitions in Money Museums: Cambodia's Experience  
**Presenter: Blaise Kilian**  
Museum of Economy and Money, Cambodia
- 11:00 a.m. • Coffee and tea break



Session II – Sustainability  
Moderator Blaise Kilian, Museum of Economy and Money, Cambodia



- 11:10 a.m. • Innovative Displays for Intangible Concepts. A Sustainable Approach  
**Presenter: Anareli Acosta Villegas**  
Museo Banco de Mexico, Mexico



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- 11:30 a.m. • Keeping Busy: Money and Bank Museum Sustainability During Covid-19  
**Presenter: Damon Taban**  
Gemstones Museum Tehran, Iran
- 11:50 a.m. • Money Museums: What Relevance and How Sustainable?  
**Presenter: Winani Kgwatalala**  
National Museum of Botswana, Botswana
- 12:10 p.m. • Sustainability in Money Museums  
**Presenter: Ketevan Chitashvili**  
National Bank of Georgia, Georgia
- 12:30 p.m. • Lunch break
- 2:00 p.m. • Visit to National Museum Malaysia
- 3:00 p.m. • Visit to Islamic Art Museum Malaysia
- 4.30 p.m. • Refreshment
- 8:30 p.m. - 10:30 p.m. • Welcoming Dinner  
Venue : Rumah Tangsi Kuala Lumpur  
Dress Code : Batik | Smart Casual | National Attire



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## DAY 2

Friday, 17 November 2023  
Venue: Forum, Sasana Kijang Bank Negara Malaysia



### Session II – Sustainability (Cont.)

Moderator Blaise Kilian, Museum of Economy and Money, Cambodia



- 8:30 a.m. • Registration and light breakfast
- 9:00 a.m. • Museum Reinvention in the Digital Age: Challenges, Opportunities, and Strategies for Sustainable Reinvention  
**Presenter: Alnizah Shamsudeen**  
Bank Negara Malaysia Museum and Art Gallery, Malaysia
- 9:20 a.m. • Cultural Preservation in the Digital Age: Online Gamification Strategies for Egyptian Museum Sustainability  
**Presenter: Enjy Hassanein Ahmed**  
Grand Egyptian Museum, Egypt
- 9:40 a.m. • Harnessing Artificial Intelligence for Serving Coins and Medals in the Digital Age.  
**Presenter: Majed Alotaibi**  
Ministry of Culture, Saudi Arabia
- 10:00 a.m. • Keeping Digital Track: Applying QR Codes or RFID Tags to a Large Museum Collection  
**Presenter: Jesse Kraft**  
The American Numismatic Society, United States of America



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Venue: Forum, Sasana Kijang Bank Negara Malaysia

- 10:20 a.m. • One Too Many: Sustainable Collecting and Management  
**Presenter: Benjamin Hellings**  
Yale University Art Gallery, United States of America
- 10:40 a.m. • Coffee and tea break



Session III – Education  
Moderator Damon Taban, Gemstones Museum Tehran, Iran



- 11:00 a.m. • The Pedagogical Side of the Coin  
**Presenter: Emily Pearce Seigerman**  
Yale University Art Gallery, United States of America
- 11:20 a.m. • From Meaningful Learning Programs to the Professional Extension Course in History and Numismatics  
**Presenters: Johan Rojas Pino and Valentina Sosa Rigual**  
Banco Central de Venezuela, Venezuela
- 11:40 a.m. • Reinforcing Competitiveness in the Digital Age: The Museum of the Central Bank of Nigeria  
**Presenter: Beimote Ngozi Etim**  
Central Bank of Nigeria, Nigeria



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Venue: Forum, Sasana Kijang Bank Negara Malaysia

- 12:00 p.m. • The Evolution of the Malaysian Ringgit  
**Presenter: Wan Muhammad Danial Wan Omar**  
Bank Negara Malaysia Museum and Art Gallery, Malaysia
- 12:20 p.m. • Digitalization and Social Responsibility Challenges in Regional and International Context : The Case of the Bank Al-Maghrib Museum  
**Presenter: Samia Doudi**  
The Bank Al-Maghrib, Morocco
- 12:40 p.m. • Lunch
- 1:00 p.m. – 2:15 p.m. • Friday Prayer
- 3:00 p.m. • Visit to Giesecke & Devrient Malaysia Sdn Bhd
- 4:00 p.m. • Refreshment
- Visit to New Mint, Bank Negara Malaysia
- 6:30 p.m. • Dinner



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## DAY 3

Saturday, 18 November 2023 - Day Trip Cultural Excursion  
Venue: Melaka, UNESCO World Heritage Site

- 7:30 a.m. • Breakfast at Lanai Kijang
- 8:00 a.m. • Depart from Lanai Kijang to Melaka
- 10:00 a.m. • Arrive at Banda Hilir, Melaka
- 10:30 a.m. • Visit to Melaka Sultanate Palace Museum
- 11:00 a.m. • Visit to the museum around the Red Square and A'famosa
- 12:30 p.m. • Lunch break at Ole Sayang Restaurant
- 2:00 p.m. • Visit to Baba Nyonya Heritage Museum
- 3:30 p.m. • Refreshment at Restaurant Kampung Hulu
- 4:00 p.m. • Melaka River Cruise
- 6:30 p.m. • Dinner at Casa Del Rio Hotel
- 8:00 p.m. • Jonker Walk
- 9:30 p.m. • Depart from Melaka
- 11:30 p.m. • Arrive at Sasana Kijang



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# Nearby Hotel



Sunway Putra Hotel



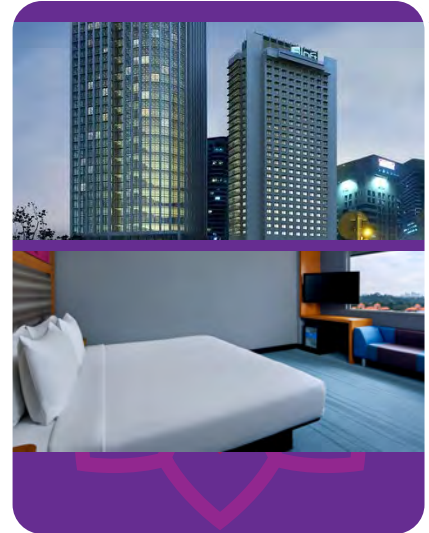
2.6 KM, 8 minutes from Sasana Kijang, BNM  
<https://www.sunwayhotels.com/sunway-putra>



Hilton Kuala Lumpur



4.5 KM, 10 minutes from Sasana Kijang, BNM  
<https://www.hilton.com/en/hotels/kulhihi-hilton-kuala-lumpur/>



Aloft Kuala Lumpur



4.7 KM, 10 minutes from Sasana Kijang, BNM  
<https://www.marriott.com/en-us/hotels/kulal-aloft-kuala-lumpur-sentral/overview/>



Le Meridien Kuala Lumpur



5.0 KM, 13 minutes from Sasana Kijang, BNM  
<https://www.marriott.com/en-us/hotels/kulmd-le-meridien-kuala-lumpur/>



Lanai Kijang, Bank Negara Malaysia

650M, 4 minutes from Sasana Kijang, BNM  
Studio Room: RM280 | Single Room: RM150

Subject to availability.  
Please email to [icomonk12023@bnm.gov.my](mailto:icomonk12023@bnm.gov.my)



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